

Medical Indemnity Forum

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Who is the Customer?

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Who is the Customer?

- **Market segments**
 - Students
 - Interns
 - Post Graduates / In Training
 - Employer Indemnified
 - Private Practice
 - Non Clinical

Who is the Customer?

- **Students**
 - Student Electives
 - Scholarship placements
 - Other clinical placements
- **Interns**
 - (no private work)
- **Post Graduate / Doctors in Training**
 - Can work unsupervised

Who is the Customer?

- **Employer Indemnified**
 - Medical Board matters / investigations
 - Tail cover for prior practice
 - Good Samaritan acts
 - Gratuitous Services

Who is the Customer?

- **Private Practice**
 - Can often work both in public system as well as private
 - Cover for civil claims
 - investigations, coronial enquiries, medical board complaints (in respect of both private and public work)
- **Non clinical**
- **Retirees**

Who is the Customer?

- **Practice Entities**
- **Large Medical companies**
- **Healthcare professionals**